

## **Turtle Rock Elementary PTA Corporate Sponsorship Opportunities**

Sponsorship Packages for the 2024-2025 School Year

The Turtle Rock Elementary PTA is excited to offer businesses an opportunity to partner with our school community through our Corporate Sponsorship Program. This program is designed to foster mutually beneficial relationships while supporting the educational and extracurricular programs at Turtle Rock Elementary. All sponsorships are recognized throughout the 2024-2025 academic year, beginning in September 2024 and concluding in June 2025.

### **Platinum Sponsor - \$3,000**

Maximum Exposure for the Most Impact

- Dedicated Banner Placement: Individual banner with your company's large logo prominently displayed at the school entrance fence for the entire school year.
- Social Media Recognition: Dedicated post featuring your business with a large logo across Turtle Rock Elementary PTA's social media channels.
- Principal's Weekly Email: Three featured recognitions during the year in Principal Stonebarger's "Week at a Glance" email, which reaches all school families.
- PTA Newsletter Feature: Monthly recognition in the PTA newsletter.
- Yearbook Recognition: Large logo placement on the Corporate Partner page in the Turtle Rock Elementary yearbook.
- Website Exposure: Continuous, large logo recognition on the Turtle Rock Elementary PTA website for the entire school year.

### **Gold Sponsor - \$2,000**

High Visibility for Maximum Brand Exposure

- Shared Banner Placement: Shared banner with medium company logo prominently displayed at the school entrance fence.
- Social Media Recognition: Shared post featuring your business with a medium logo across Turtle Rock Elementary PTA's social media channels.
- Principal's Weekly Email: Two recognitions during the year in Principal Stonebarger's "Week at a Glance" email to all school families.

- PTA Newsletter Feature: Monthly recognition in the PTA newsletter.
- Yearbook Recognition: Medium logo placement on the Corporate Partner page in the Turtle Rock Elementary yearbook.
- Website Exposure: Continuous, medium logo recognition on the Turtle Rock Elementary PTA website for the entire school year.

### **Silver Sponsor - \$1,000**

#### Valuable Exposure at an Affordable Level

- Banner Placement: Small company logo featured on a shared banner at the school entrance fence.
  - Social Media Recognition: Shared post featuring your business with a small logo on Turtle Rock Elementary PTA's social media channels.
  - Principal's Weekly Email: One recognition in Principal Stonebarger's "Week at a Glance" email during the school year.
  - PTA Newsletter Feature: Quarterly recognition in the PTA newsletter.
  - Yearbook Recognition: Small logo placement on the Corporate Partner page in the Turtle Rock Elementary yearbook.
  - Website Exposure: Continuous, small logo recognition on the Turtle Rock Elementary PTA website for the entire school year.
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#### Sponsorship Timeline

All sponsorships are active from September 2024 to June 2025. This ensures maximum exposure for your business throughout the academic year.

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#### Legal Disclaimer

By becoming a sponsor, you are supporting the Turtle Rock Elementary PTA and its educational goals. However, sponsorship does not imply endorsement of any product, service, or company by the PTA, the school, or the Irvine Unified School District. The PTA reserves the right to approve all materials related to sponsorship to ensure alignment with school and district

policies. Sponsors must adhere to all applicable legal and ethical standards. The PTA also reserves the right to reject sponsorship proposals or remove sponsorship placements if deemed necessary.